

artwork guidelines for *ascent* magazine

2005-2006

ascent is a yoga magazine that presents unique perspectives on yoga and spirituality. Our goal is to explore what it means to be truly human, think deeply and live a meaningful life in today's world. We ask that your submissions reflect these ideals. We encourage original artwork, and strive for an elegant, evocative design.

ascent is printed in black and white with a full colour cover. We are primarily looking for artwork in black and white or, if in colour, that reproduces well in black and white.

style:

We encourage artwork that is abstract, quirky, and unique. It should connect with the simplicity of the magazine's design, and be accessible and understandable to our readers, who vary greatly in age and artistic appreciation. For commissioned artwork, the piece should relate to the narrative style of the article it will illustrate.

portfolios & submissions:

ascent welcomes submissions of portfolios. PLEASE CONTACT US BEFORE SUBMITTING YOUR PORTFOLIO. We prefer hard copy, original, and black & white artwork and appreciate seeing several pieces of your work.

As each issue of *ascent* is organized by theme, we generally commission work from artists we have on file by matching their style with specific articles. If you have an idea for artwork that relates to an upcoming issue (see list of editorial themes below), please contact us with your idea before submitting it.

All artwork submitted for publication should be in its original form (no scans or photocopies). We return all original artwork upon request.

payment:

On average we pay between \$50 and \$350 per image for inside artwork, and between \$200 and \$500 for cover artwork.

publication:

ascent cannot guarantee publication dates and reserves the right not to publish any artwork. In this case a "kill fee" or non-use fee will be paid to the artist.

rights:

For commissioned artwork, we ask for first North American rights, generally for 6 months after the publication date. In addition to publishing your work in the print magazine, we may choose to use it with the article it accompanies on our website.

publishing schedule:

ascent is a quarterly magazine, and each issue is centred around a specific theme. For a more detailed description of our editorial themes, email managing_editor@ascentmagazine.com. Briefly, the upcoming editorial schedule looks like this. (Themes are subject to change.)

#29: Power (Spring 2006)

Submission Deadline: October 23, 2005

#30: Space (Summer 2006)

Submission Deadline: January 20, 2006

#31: Teacher/Student (Fall 2006)

Submission Deadline: April 21, 2006

Upcoming themes:

#32: Bliss (Winter 2006)

please send all inquiries to:

Joe Ollmann, Art Director

ascent magazine

837 rue Gilford, Montreal, QC, CANADA H2J 1P1

or email: design@ascentmagazine.com